



**University of Mumbai**  
**Dombivli Shikshan Prasarak Mandal's**  
**K.V. PENDHARKAR COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)**  
 DOMBIVLI (E) DIST. THANE, STATE : MAHARASHTRA - 421 203, INDIA  
 (Affiliated to University of Mumbai)  
**GRADE CARD**



PROGRAMME: Bachelor of Arts (Multimedia and Mass Communication)										SEMESTER : VI (10 Point - Autonomous)									
Student ID	PRN / Reg. No.	Examination Seat No.	Name of the Candidate													Month & Year of Examination			
13122	2020016400950842	S222046001	ANSARI ZUBER RASHID NOORBIBI													April, 2023			
Course Code	Course Title	Course Credits	Internal Continuous Assessment				Semester End Examination				Total Marks				Credits Earned (C)	Grade Point (G)	(C x G)	SGPI = $\frac{\sum CG}{\sum C}$	
			Max Marks	Min Marks	Marks Obtained	Grade	Max Marks	Min Marks	Marks Obtained	Grade	Max Marks	Min Marks	Marks Obtained	Grade					
BAMMCDRGA-601	Digital Media	4	40	16	27	A	60	24	36	A	100	40	63	A	4	8	32	<b>8.45</b>	
BAMMCDRGA-602	Advertising Design	4	40	16	17	D	60	24	46	A+	100	40	63	A	4	8	32		
BAMMCEAAC-2601	Advertising in Contemporary Society	3	40	16	24	A	60	24	38	A	100	40	62	A	3	8	24		
BAMMCEABM-2602	Brand Management	3	40	16	32	O	60	24	47	O	100	40	79@1	O	3	10	30		
BAMMCEAMP-2603	Media Planning & Buying	3	40	16	19	C	60	24	36	A	100	40	55	B+	3	7	21		
BAMMCEARM-2605	Rural Marketing & Advertising	3	40	16	30	A+	60	24	50	O	100	40	80	O	3	10	30		
Total		20									600		402@1		20		169		
Remarks: Successful			O.5044A				Credits Earned = 20				SGPI = 8.45				Overall Grade = A				
Sem I : Credits Earned = 20 SGPI = 9.90			Sem III : Credits Earned = 20 SGPI = 8.10				Sem V : Credits Earned = 20 SGPI = 8.45				Sem VI : Credits Earned = 20 SGPI = 8.45				<b>CGPA = 8.74</b> <b>Final Grade = A</b>				
Sem II : Credits Earned = 20 SGPI = 8.85			Sem IV : Credits Earned = 20 SGPI = 8.70																

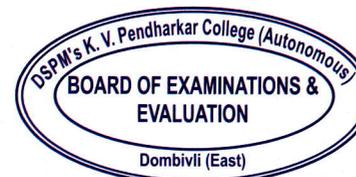
Place : Dombivli

Date : 06/05/2023

CHECKED BY



CONTROLLER OF EXAMINATIONS


  
PRINCIPAL